

**REMARKS****1. Oath/Declaration**

In the Office Action, the Examiner objected to the Declaration as not containing a complete Post Office Address. Applicant respectfully traverses this rejection. As set forth in the Declaration filed with the Application, a copy of which is attached, the mailing address for the sole inventor is 21071 Lotchies Lane, #C; Huntington Beach, CA 92646.

**2. Rejections under 35 U.S.C. §103(a)**

The Examiner has rejected Claims 1, 2, 4, 6-9, 12, 13, 15, 17, 18-20, 23, 24, 26 and 28-31 as being unpatentable under 35 U.S.C. §103(a) over "Teach Yourself Web Publishing with HTML 4 in a week" (HTML) in view of Bates, et al., (US200300188263A1). Applicant respectfully disagrees. Amended Claim 1 (and similarly independent Claims 12 and 23) recites:

"A computer-performed method of operating a browser executing within a general-purpose computer system, said method comprising:  
detecting user activity within a main browser window of said browser;  
parsing said detected activity to determine a target of said detected activity;  
comparing said target to determine whether or not said target is in a list of pre-selected targets;  
**in response to said comparing determining that said target is in said list, activating a secondary browser window; and**  
displaying content associated with said target in said secondary browser window, wherein said content is supplemental content that differs from ordinary content specified by said target." [bold text added for emphasis]

HTML in view of Bates does not show comparing a target to determine whether or not the target is in a list of pre-selected targets and displaying *supplemental content that differs from ordinary content specified by the target* in a secondary browser window. The present invention shows supplemental content that differs from the ordinary content specified by the target in the secondary browser window (See e.g., the Specification at pg. 17 lines 14-17 and pg. 17, lines 21-23).

In particular HTML in view of Bates as combined by the Examiner does not disclose or suggest that the displayed content differs from ordinary content specified by the target, because in the modified disclosure of HTML in view of Bates, the content displayed would be the content specified by the target, if the target is in the list of sanctioned sites as disclosed by Bates. The determining of whether the target is in a list of pre-selected targets cited by the Examiner in Bates merely determines whether a target that specifies a web site is a sanctioned site.

Further, the Claims recite that the secondary browser window is *activated in response to the comparing determining that the target is in the list*, as noted by the Examiner, HTML does not disclose the comparing of the target to the list, and Bates does not disclose activating a secondary browser window in response to determining that the target is a sanctioned website. Therefore, HTML in view of Bates does not specifically disclose activating a secondary browser window in response to determining that a target is in a list of pre-selected targets.

Therefore, the disclosure of HTML and Bates does not provide evidence that it would be obvious to display supplemental information other than the ordinary content

specified by the target, in a secondary browser window that is activated in response to determining that a target of user activity is in a list of pre-selected targets.

Therefore, Applicant believes that the rejection of Claims 1, 2, 4, 6-9, 12, 13, 15, 17, 18-20, 23, 24, 26 and 28-31 under 35 U.S.C. §103(a) has been overcome.

The Examiner has further rejected Claims 3, 14 and 25 as unpatentable under 35 U.S.C. §103(a) over HTML in view of Bates in further view of Best, et al. (US20040249783), has further rejected Claims 5, 16 and 27 as unpatentable under 35 U.S.C. §103(a) over HTML in view of Bates in further view of Vance Jr., et al. (US 5,878,219), and has further rejected Claims 10, 11, 21, 22 and 32 as unpatentable under 35 U.S.C. §103(a) over HTML in view of Bates in further view of Ryan, et al. (US20020130899). Applicant respectfully disagrees with each of the above rejections for all of the reasons discussed above that HTML in view of Bates does not disclose or suggest the invention of the independent Claims. Neither do Best, Vance Jr., and/or Ryan add anything to further provide evidence that it would be obvious to display supplemental information other than the ordinary content specified by the target, in a secondary browser window that is activated in response to determining that a target of user activity is in a list of pre-selected targets.

Therefore, Applicant believes that the rejections under 35 U.S.C. §103(a) have been overcome.

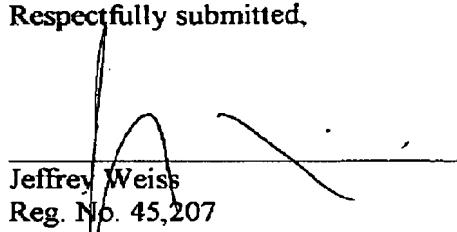
In conclusion, Applicant respectfully submits that this Amendment, including the amendments to the Specification and Claims and in view of the Remarks offered in conjunction therewith, is fully responsive to all aspects of the objections and rejections

tendered in the Office Action. Applicant therefore earnestly solicits the issuance of a Notice of Allowance with respect to Claims 1-32.

If there are any additional fees incurred by this Amendment, please deduct them from our Deposit Account No. 23-0830.

Respectfully submitted,

Dated: August 20, 2007

  
Jeffrey Weiss  
Reg. No. 45,207